

**GRIP INC.**

**Privacy Policy**

**LAST MODIFIED: FEBRUARY, 2022**

GRIP, Inc., a Delaware Corporation d/b/a PricePoint (“PricePoint”, “We”, or “Us”) respects your privacy and is committed to protecting it through our compliance with this privacy policy (the “Privacy Policy”). We strive to use information to provide the best possible service while respecting the confidentiality of information we are entrusted with. This Privacy Policy describes the types of information that we may collect from you or that you may provide when you use PricePoint’s services and products (the “Services”), and governs our practices for collecting, using, maintaining, transmitting, protecting and disclosing information collected from users of the pricepointmoves.com website and its various services (collectively referred to as the “Website”).

This Privacy Policy applies to information we collect:

- a. On our Website;
- b. In email, text, and other electronic messages between you, and PricePoint;
- c. When you access and/or use PricePoint’s services and products; and
- d. When you interact with applications on third-party websites and services, if those applications include links to this Privacy Policy.

This Privacy Policy shall not apply to information collected by any third party, including information collected by any third party through any application or content that may link to or be accessible from or on the Website.

**PLEASE READ THIS PRIVACY POLICY CAREFULLY TO UNDERSTAND OUR POLICIES AND PRACTICES REGARDING YOUR INFORMATION AND HOW WE WILL TREAT IT. IF YOU DO NOT AGREE WITH OUR POLICIES AND PRACTICES, YOU DO NOT HAVE OUR PERMISSION TO USE OUR SERVICES. BY ACCESSING OR USING THE SERVICES, YOU AGREE TO THIS PRIVACY POLICY. WE RESERVE THE RIGHT TO UPDATE, REVISE OR MODIFY ALL OR A PORTION OF THIS PRIVACY POLICY FROM TIME TO TIME (SEE CHANGES TO OUR PRIVACY POLICY SECTION BELOW). YOUR CONTINUED USE OF THE SERVICES AND/OR THIS WEBSITE AFTER WE MAKE SUCH UPDATES, REVISIONS OR MODIFICATIONS IS DEEMED TO BE ACCEPTANCE OF SUCH UPDATES, REVISIONS OR MODIFICATIONS; SO, IT IS IMPERATIVE THAT YOU CONSULT THE PRIVACY POLICY PERIODICALLY FOR UPDATES.**

**CHILDREN UNDER THE AGE OF 18**

The Website is not intended for children under 18 years of age. No one under 18 years of age may submit any information to the Website. We do not knowingly collect personal information from children under 18. IF YOU ARE UNDER 18 YEARS OF AGE, THEN YOU DO NOT HAVE OUR PERMISSION TO USE OR PROVIDE ANY INFORMATION TO THIS WEBSITE, TO REGISTER ON THE WEBSITE, USE ANY OF THE INTERACTIVE FEATURES FOUND ON THIS WEBSITE, OR TO PROVIDE ANY INFORMATION ABOUT YOURSELF TO US INCLUDING, WITHOUT LIMITATION, YOUR NAME, ADDRESS, TELEPHONE NUMBER, EMAIL ADDRESS, OR ANY SCREEN OR USER NAME YOU MAY USE. If we learn we have collected or received personal information from a child under 18 without verification of parental consent, then we will delete that information. If you believe we might have any information from or about a child under 18 years of age, please contact us by email at [support@pricepointmoves.com](mailto:support@pricepointmoves.com).

### **INFORMATION WE COLLECT ABOUT YOU AND HOW WE COLLECT IT**

1. We collect several types of information from and about users of our Website, including information:

- a. By which you may be personally identified, such as: name, e-mail address, telephone number, or other, additional information supplied by you ("Personal Information");
- b. That regards you but individually does not identify you;
- c. About your internet connection, the equipment you use to access our Website, and usage details; and
- d. Relating to the provision, use and performance of various aspects of the Services and related systems and technologies, including, without limitation, information concerning a customer and data derived therefrom ("Customer Data").

2. We collect this information:

- a. Directly from you when you provide it to us; and
- b. Automatically as you navigate through the site and/or use the Services. Information collected automatically may include usage details, IP addresses, and information collected through cookies.

### **INFORMATION YOU PROVIDE TO US**

1. The information we collect on or through our Website may include:

- i. Information that you provide by filling in forms on our Website. This includes information provided at the time of requesting services or to contact us. We may also ask you for information when you report a problem with our Website;

- ii. Customer Data;
- iii. Records and copies of your correspondence (including email addresses), if you contact us;
- iv. Your responses to surveys that we might ask you to complete for
- v. research purposes; and
- vi. Information required to process a credit card transaction.

2. You also may provide information to be published or displayed (hereinafter, “Posted”) on public areas of the Website, or transmitted to other users of the Website or third parties (collectively, “User Contributions”). Your User Contributions are posted on and transmitted to others at your own risk. Please be aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of other users of the Website with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

### **INFORMATION WE COLLECT THROUGH AUTOMATIC DATA COLLECTION TECHNOLOGIES**

1. As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- i. Details of your visits to our Website, including traffic data, logs, and other communication data and the resources that you access and use on the Website; and
- ii. Information about your computer and internet connection, including your IP address, operating system, and browser type.

a. The information we collect automatically is only statistical data and does not include personal information, but we may maintain it or associate it with the personal information that we collect in other ways, or receive from third parties. It helps us to improve our Website and to deliver a better and more personalized service, including by enabling us to:

- i. Estimate our audience size and usage patterns;
- ii. Store information about your preferences, allowing us to customize our Website according to your individual interests; and
- iii. Recognize you when you return to our Website.

b. The technologies we use for this automatic data collection may include:

- i. *Cookies (or browser cookies).* A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.
- ii. *Web Beacons.* Pages of our Website may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit PricePoint, for example, to count users who have visited those pages and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

## 2. **Third-Party Use of Cookies and Other Tracking Technologies.**

a. Some content or applications on the Website are served by third-parties, including, without limitation, off-site servers, content providers, and application providers (each, a “Third-Party Data Collector”). The Third-Party Data Collector may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our Website. The information a Third-Party Data Collector collects may be associated with your personal information, or your online activities over time, across external websites and other online services. A Third-Party Data Collector may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

b. We do not control the tracking technologies of any Third-Party Data Collector nor how information collected by any Third-Party Data Collector may be used. If you have any questions about an advertisement or other targeted content, you should contact directly the relevant Third-Party Data Collector.

## **HOW WE USE YOUR INFORMATION**

1. **General Use.** The information We collect about you or that you provide to us, including any personal information, is used to provide our Services, to comprehensively understand your needs and interests, and permit Us to deliver a more consistent and personalized experience. For example, We may use your information to:

- i. present our Website and its contents to you;
- ii. provide our Services and support;
- iii. register your account;
- iv. process payment transactions;

- v. notify you about changes to our Website or any products or services we offer or provide through it;
- vi. provide personalized promotional offers and select content to be communicated to you; and
- vii. detect, prevent and remediate fraud or other potentially prohibited or illegal activities.

## **2. Anonymized Data.**

**a.** Your Customer Data may be aggregated with other clients' information on a purely non-identifiable basis to understand how our Services are used to help make them better. Notwithstanding anything to the contrary, We reserve the right to collect and analyze data and other information relating to the provision, use and performance of various aspects of the Services we provide and related systems and technologies (including, without limitation, information concerning your data and data derived therefrom).

**b.** We may also use de-identified, aggregated Customer Data to prepare reports and information regarding the Services, the utilization of the Services by third-party vendors, and statistics and other information regarding compliance by providers regarding the services that our products are intended to track.

**c.** You grant Us the right to such data (during and after the term hereof) in connection with the (i) use such information and data to improve and enhance the Services and for other development, diagnostic and corrective purposes in connection with the Services and other PricePoint offerings, and (ii) the disclosure of such data solely in aggregate or other de-identified form in connection with its business and/or the Services, including without limitation, the use and publication of aggregate data for analysis and reporting of performance and other statistics.

**3. Credit Cards/Electronic Payments.** Credit card and electronic payment information is used solely for payment processing and fraud prevention efforts. Credit card information, and other sensitive personal information required to process a credit decision, is not used for any other purposes by us or our financial services providers, and will not be retained any longer than necessary to provide your services.

## **4. Disclosure of Your Information.**

**a.** We may disclose aggregated information about our users, and information that does not identify any individual, without restriction. We may share personal information that we collect or that you provide as described in this Privacy Policy with companies, vendors, or contractors working on our behalf and PricePoint-affiliated business entities for the purposes detailed above. In any such cases, however, we strive to ensure that the companies or entities adhere to privacy standards and policies at least as restrictive as those We have in place.

b. We partner with third parties to provide specific services. As a condition of using our Services, you agree when you sign up for these Services, we may share names, addresses and/or other contact information that is necessary for the third party to provide the Services. These parties are not allowed to use personally identifiable information except for the purpose of providing the Services.

c. Circumstances may arise, whether for strategic or other business reasons, in which We decide to sell, buy, merge or otherwise reorganize businesses in various countries. Such a transaction may involve the disclosure of personal information to prospective or actual purchasers, or, conversely, the receipt of such personal information from sellers.

d. We may access, preserve, and disclose your Personal Information, or other account information if we have a good faith belief that access, use, preservation or disclosure of such information is reasonably necessary to: (i) satisfy any applicable law, regulation, legal process or legitimate governmental request, (ii) detect, prevent, or otherwise address suspected fraud, security or technical issues, (iii) enforce any applicable Terms and Conditions, including investigation of potential violations thereof, or (iv) protect against imminent harm to the rights, property or safety of Us, our Services, users or the general public as required or permitted by law.

**5. Choices About How We Use and Disclose Your Information.** We strive to provide you with choices regarding the Personal Information you provide to us. You have mechanisms to control your information:

a. Tracking Technologies and Advertising.

i. You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's website. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.

ii. We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's website.

b. California residents may have additional personal information rights and choices. Please see California Privacy Rights herein below for more information.

**SITES COVERED BY THIS PRIVACY POLICY**

Our Website may from time-to-time link to third-party websites for your convenience and to provide easy access to additional useful information. Should you select such a link you will leave the Website. We do not control those sites nor their privacy practices, which may differ from our practices and policies. Any personal data you choose to provide to or that is collected by such third parties is not in any way covered by this Privacy Policy. We recommend that you read over such website's privacy policy before providing any personal information. A link to another website from Us does not constitute an endorsement or representation about the value, quality or usefulness of anything found on that third-party website.

Our Service runs on Third-Party Service Providers. These Third-Party Service Providers adopt and post privacy policies. However, the use of your Personally Identifiable Information by such parties is governed by the privacy policies of such parties and is not subject to our control.

**PLEASE BE AWARE THAT IF YOU ELECT TO HAVE US SHARE YOUR INFORMATION WITH THIRD PARTIES, SUCH AS OUR INFRASTRUCTURE AND OTHER THIRD-PARTY PROVIDERS, THOSE ELECTIONS TO HAVE YOUR INFORMATION SHARED WILL SUPERSEDE ANYTHING TO THE CONTRARY IN THIS PRIVACY POLICY.**

#### **ACCESS TO AND ACCURACY OF YOUR INFORMATION**

We strive to keep your Personal Information accurate and up-to-date. Towards this goal we utilize various technology, management processes and policies. As part of our overall data accuracy initiative, upon request, We can provide you with reasonable access to your Personal Information so you may review and correct your information if needed, by sending us an email at [support@pricepointmoves.com](mailto:support@pricepointmoves.com) to request access to, correct or delete any personal information that you have provided to us. To safeguard your privacy and security, we will verify your identity through various means, such as by requiring a password and user ID, before granting access to your data. We ask that you update your information as and when it changes so any information used to serve you remains as accurate as possible.

Please note, we cannot delete your Personal Information except by also deleting your user account. We further may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

If you delete your User Contributions from the Website, copies of your User Contributions may remain viewable in cached and archived pages, or might have been copied or stored by other Website users.

California residents may have additional personal information rights and choices. Please see California Privacy Rights herein below for more information.

#### **DATA SECURITY**

We have implemented measures designed to secure your Personal Information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to

us is stored on our secure servers behind firewalls. Any payment transactions and medical or health information will be encrypted.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your Personal Information, we cannot guarantee the security of your Personal Information transmitted to our Website. Any transmission of Personal Information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

### **CALIFORNIA PRIVACY RIGHTS**

If you are a California resident, California law may provide you with additional rights regarding our use of your personal information. To learn more about your California privacy rights, see Privacy Notice for California Residents attached hereto as Exhibit A.

### **CHANGES TO OUR PRIVACY POLICY**

It is our policy to post any changes we make to our Privacy Policy on this page with a notice that the Privacy Policy has been updated on the Website home page. If we make material changes to how we treat our users' Personal Information, we will notify you by email to the primary email address specified in your account and/or through a notice on the Website home page. The date the Privacy Policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Website and this Privacy Policy to check for any changes.

### **DATA TRACKING**

1. **Cookies.** To facilitate and customize your experience with the Website, we may store cookies on your computer. A cookie is a small text file that is stored on a User's computer for record-keeping purposes which contains information about that User. We use cookies to save you time while using the Website, remind us who you are, and track and target User interests in order to provide a customized experience. Cookies also allow us to collect information from you, like which pages you visited and what links you clicked on. Use of this information helps us to create a more user-friendly experience for all visitors. In addition, we may use third party advertising companies to display advertisements on our services. As part of their service, they may place separate cookies on your computer. We have no access to or control over these cookies. This Privacy Policy covers the use of cookies by our Website only and does not cover the use of cookies by any advertiser or other third party. Most browsers automatically accept cookies, but you may be able to modify your browser settings to decline cookies. Users may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note some parts of the Website may not function properly.

2. **Google Analytics.** Visitors to this Website who have JavaScript enabled are tracked using Google Analytics. Google Analytics may collect some or all of the following types of information from you: type of user agent (web browser) used, software manufacturer and version number; type of operating system; color processing ability of your screen; JavaScript support;



Flash version; screen resolution; network location; IP address; country, city, state, region, county, or any other geographic data; hostname; bandwidth (internet connection speed); time of visit; pages visited; time spent on each page of the Website; referring site statistics; the website URL you came through in order to arrive at the Website; or search engine query used to find the Website. This data is primarily used to optimize our Website for our visitors and for internal marketing purposes.

3. **Other Tracking Devices.** We may use other industry standard technologies like pixel tags and web beacons to track your use of our Website pages and promotions, or we may allow our third party service providers to use these devices on our behalf. Pixel tags and web beacons are tiny graphic images placed on certain pages on our Website, or in our emails that allow us to determine whether you have performed a specific action. When you access these pages or open or click an email, pixel tags and web beacons generate a notice of that action. Pixel tags allow us to measure and improve our understanding of visitor traffic and behavior on our Website, as well as give us a way to measure our promotions and performance. We may also utilize pixel tags and web beacons provided by our affiliates and/or partners for the same purposes.

### **CONTACT INFORMATION**

You have the right to request information with respect to the types of personal information we share with third parties and the identities of the third parties with whom we have shared such information during the immediately preceding calendar year. To obtain this information, please send a request by email to [support@pricepointmoves.com](mailto:support@pricepointmoves.com). Please allow one (1) business day for a response.

We value your opinions and suggestions. Please email us with any questions or concerns (at [support@pricepointmoves.com](mailto:support@pricepointmoves.com)), or alternately you can write to us at the following address:

GRIP, Inc.  
168 Mesa Verde Way  
San Carlos, California 94070

## **EXHIBIT A**

### **PRIVACY NOTICE FOR CALIFORNIA RESIDENTS**

This Privacy Notice for California Residents supplements the information contained in the Privacy Policy of GRIP, Inc d/b/a PricePoint (“PricePoint”, “We” or “Us”) and applies solely to all visitors, users, and others who reside in the State of California (“Consumers” or “You”). We adopt this notice to comply with the California Consumer Privacy Act of 2018 (“CCPA”) and any terms defined in the CCPA have the same meaning when used in this Notice.

1. **Information We Collect.** We collect information that identifies, relates to, describes, references, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer, household, or device (“Personal Information”). In particular, we collect the following categories of Personal Information from our Consumers:

<b>Category</b>	<b>Examples</b>	<b>Collected</b>
A. Identifiers.	A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver’s license number, passport number, or other similar identifiers.	YES
B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).	A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver’s license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information.  Some personal information included in this category may overlap with other categories.	YES
C. Protected classification characteristics under California or federal law.	Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).	YES
E. Biometric information.	Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as, fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data.	NO

F. Internet or other similar network activity.	Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.	YES
G. Geolocation data.	Physical location or movements.	YES
H. Sensory data.	Audio, electronic, visual, thermal, olfactory, or similar information.	NO
I. Professional or employment-related information.	Current or past job history.	YES
J. Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)).	Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.	NO
K. Inferences drawn from other personal information.	Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	YES

a. Personal information does not include:

- Publicly available information from government records.
- Deidentified or aggregated consumer information.
- Information excluded from the CCPA's scope, like:
  - health or medical information covered by the Health Insurance Portability and Accountability Act of 1996 (HIPAA) and the California Confidentiality of Medical Information Act (CMIA) or clinical trial data;
  - personal information covered by certain sector-specific privacy laws, including the Fair Credit Reporting Act (FCRA), the Gramm-Leach-Bliley Act (GLBA) or California Financial Information Privacy Act (FIPA), and the Driver's Privacy Protection Act of 1994.

b. We obtain the categories of personal information listed above from the following categories of sources:

- Directly from our clients or their agents.
- Indirectly from our clients or their agents.
- Directly and indirectly from activity on our Website.

2. **Use of Personal Information.** We may use or disclose the personal information we collect for one or more of the purposes in the Privacy Policy or as otherwise set forth in the

CCPA. We will not collect additional categories of personal information or use the personal information we collected for materially different, unrelated, or incompatible purposes without providing you notice.

a. Sharing Personal Information. We may disclose your personal information to a third party for a business purpose. When we disclose personal information for a business purpose, we require the recipient to both keep that personal information confidential and not use it for any purpose except for use in connection with performing the Services. The CCPA prohibits third parties who obtain the personal information we hold from reselling it unless you have received explicit notice and an opportunity to opt-out of further sales.

i. PricePoint discloses the following categories of personal information for a business purpose:

1. Category A: Identifiers.
2. Category B: California Customer Records personal information categories.
3. Category D: Commercial information.
4. Category I: Professional or employment-related information.

ii. We disclose your personal information for a business purpose to the following categories of third parties:

1. Our affiliates;
2. Service Recipients; and
3. Third parties to whom you authorize us to disclose your personal information in connection with the products or services we provide to you.

3. **Your Rights and Choices.** The CCPA provides consumers who are California residents with specific rights regarding their personal information. This section describes your CCPA rights and explains how to exercise those rights.

a. Access to Specific Information and Data Portability Rights. You have the right to request that we disclose certain information to you about our collection and use of your personal information over the past 12 months. Once we receive and confirm your verifiable consumer request (*see* Exercising Access, Data Portability, and Deletion Rights), we will disclose to you:

i. The categories of personal information we collected about you.

- ii. The categories of sources for the personal information we collected about you.
- iii. Our business or commercial purpose for collecting or selling that personal information.
- iv. The categories of third parties with whom we share that personal information.
- v. The specific pieces of personal information we collected about you (also called a data portability request).
- vi. If we sold or disclosed your personal information for a business purpose, two separate lists disclosing:
  - 1. sales, identifying the personal information categories that each category of recipient purchased; and
  - 2. disclosures for a business purpose, identifying the personal information categories that each category of recipient obtained.

We do not provide these access and data portability rights for B2B personal information.

b. Deletion Request Rights. You have the right to request that we delete any of your personal information that we collected from you and retained, subject to certain exceptions. Once we receive and confirm your verifiable consumer request (see Exercising Access, Data Portability, and Deletion Rights), we will delete (and direct our service providers to delete) your personal information from our records, unless an exception applies. We may deny your deletion request if retaining the information is necessary for us or our service provider(s) to:

- i. Complete the transaction for which we collected the personal information, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, or otherwise perform our contract with you.
- ii. Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.
- iii. Debug products to identify and repair errors that impair existing intended functionality.

- iv. Exercise free speech, ensure the right of another consumer to exercise their free speech rights, or exercise another right provided for by law.
- v. Comply with the California Electronic Communications Privacy Act (Cal. Penal Code § 1546 *seq.*).
- vi. Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when the information's deletion may likely render impossible or seriously impair the research's achievement, if you previously provided informed consent.
- vii. Enable solely internal uses that are reasonably aligned with consumer expectations based on your relationship with us.
- viii. Comply with a legal obligation.
- ix. Make other internal and lawful uses of that information that are compatible with the context in which you provided it.

c. Exercising Access, Data Portability, and Deletion Rights. To exercise the access, data portability, and deletion rights described above, please submit a verifiable consumer request to us by either:

- i. Emailing us at support@pricepointmoves.com; or
- ii. Posting your request for the attention of GRIP, Inc. at 168 Mesa Verde Way, San Carlos, California 94070.

Only you, or someone legally authorized to act on your behalf, may make a verifiable consumer request related to your personal information. You may also make a verifiable consumer request on behalf of your minor child.

You may only make a verifiable consumer request for access or data portability twice within a 12-month period. The verifiable consumer request must:

- i. Provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal information or an authorized representative.
- ii. Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We cannot respond to your request or provide you with personal information if we cannot verify your identity or authority to make the request and confirm the personal information relates to you.

Making a verifiable consumer request does not require you to create an account with us. We will only use personal information provided in a verifiable consumer request to verify the requestor's identity or authority to make the request.

d. Response Timing and Format. We endeavor to respond to a verifiable consumer request within forty-five (45) days of its receipt. If we require more time (up to 90 days), we will inform you of the reason and extension period in writing.

If you have an account with us, we will deliver our written response to that account. If you do not have an account with us, we will deliver our written response by mail or electronically, at your option.

Any disclosures we provide will only cover the 12-month period preceding the verifiable consumer request's receipt. The response we provide will also explain the reasons we cannot comply with a request, if applicable. For data portability requests, we will select a format to provide your personal information that is readily usable and should allow you to transmit the information from one entity to another entity without hindrance.

We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

e. Personal Information Sales Opt-Out and Opt-In Rights. If you are 16 years of age or older, you have the right to direct us to not sell your personal information at any time (the "right to opt-out"). We do not sell the personal information of consumers we actually know are less than 16 years of age, unless we receive affirmative authorization (the "right to opt-in") from either the consumer who is at least 13 but not yet 16 years of age, or the parent or guardian of a consumer less than 13 years of age. Consumers who opt-in to personal information sales may opt-out of future sales at any time.

To exercise the right to opt-out, you (or your authorized representative) may submit a request to us by emailing us at [support@pricepointmoves.com](mailto:support@pricepointmoves.com).

Once you make an opt-out request, we will wait at least twelve (12) months before asking you to reauthorize personal information sales. However, you may change your mind and opt back in to personal information sales at any time by amending your preferences here.

You do not need to create an account with us to exercise your opt-out rights. We will only use personal information provided in an opt-out request to review and comply with the request.

f. Non-Discrimination. We will not discriminate against you for exercising any of your CCPA rights. Unless permitted by the CCPA, we will not:

- i. Deny you goods or services.
- ii. Charge you different prices or rates for goods or services, including through granting discounts or other benefits, or imposing penalties.
- iii. Provide you a different level or quality of goods or services.
- iv. Suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services.

However, we may offer you certain financial incentives permitted by the CCPA that **can result** in different prices, rates, or quality levels. Any CCPA-permitted financial incentive we offer will reasonably relate to your personal information's value and contain written terms that describe the program's material aspects. Participation in a financial incentive program requires your prior opt in consent, which you may revoke at any time.

g. Other California Privacy Rights. California's "Shine the Light" law (Civil Code Section § 1798.83) permits users of our Website that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to support@pricepointmoves.com or write us at:

GRIP, Inc.  
168 Mesa Verde Way  
San Carlos, California 94070

h. Changes to Our Privacy Notice. We reserve the right to amend this privacy notice at our discretion and at any time. When we make changes to this privacy notice, we will post the updated notice on the Website and update the notice's effective date. Your continued use of our Website following the posting of changes constitutes your acceptance of such changes.

i. Contact Information. If you have any questions or comments about this notice, the ways in which PricePoint collects and uses your information described here and in the Privacy Policy, your choices and rights regarding such use, or wish to exercise your rights under California law, please do not hesitate to contact us at:

- i. *Website*: www.pricepointmoves.com
- ii. *Email*: support@pricepointmoves.com
- iii. *Postal Address*:



GRIP, Inc.  
168 Mesa Verde Way  
San Carlos, California 94070